



STATE-SPONSORED RACISM IS BAD FOR BUSINESS.

Will the North Carolina General
Assembly's obsession with racist
voter ID laws cost the state
Amazon and Apple's new HQs?



HB2 taught us all that discrimination
is bad for business in North Carolina.

Now, the NCGA wants to pass a discriminatory voter ID
constitutional amendment. A federal court struck down
the NCGA's last voter ID law because it "target[ed] African
Americans with almost surgical precision."

It's time for the NCGA to drop its racist voter
ID proposal before Amazon and Apple drop
North Carolina.



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